



Almas Qajymuratuly

Product Designer

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SUMMARY

Senior Product Designer with over 6 years of experience creating user-centric interfaces for Fintech, EdTech, and AI-driven products. Proven track record of launching hardware and software solutions in European markets, specifically France and Italy. Expert in designing complex B2B systems and self-service terminals from scratch. Skilled in aligning design strategy with business goals and collaborating directly with executive stakeholders and cross-functional teams.

RRS (AI-driven FoodTech)

Senior Product Designer
Mar 2023 – Jan 2026, 2 yr 11 mo

- **Global Launch.** Successfully launched the product in European markets such as France and Italy, ensuring full compliance with local accessibility and usability standards, and prepared the groundwork for US expansion.
- **Metric Impact.** Designed a touch-interface optimized for high-traffic areas, significantly reducing checkout time compared to traditional cashiers.
- **Innovation and AI.** Created intuitive user flows for invisible AI interactions, making complex technology feel simple and accessible for the end user.
- **Stakeholder Management.** Collaborated directly with the CEO and engineering team to define the product roadmap and align the new design with business KPIs.

Qalan.kz UX/UI designer

Jun 2024 – Jan 2025, 8 mo

- **Product Strategy.** Revamped the core learning interface with the goal of increasing student engagement and retention rates.
- **Process Optimization.** Established a scalable design system to speed up development cycles and ensure visual consistency across the platform.

Adata.kz (B2B Data Analytics)

Product designer
May 2022 – Dec 2022, 8 mo

- Designed the architecture and UI for a complex B2B data verification platform.
- Optimized internal workflows for enterprise clients by automating manual data entry processes through targeted UX solutions.
- Unified the UI style across mobile and web versions, significantly reducing technical debt.

Europharma tech (Aqnet group)

Product designer
Aug 2021 – May 2022, 10 mo

- **Zero to One Launch.** Designed and launched a multi-vendor marketplace MVP with a custom admin panel from scratch.
- Conducted qualitative user research and competitor analysis of international markets to define the key feature backlog of the product.
- Managed the end-to-end design process from initial wireframes to the final design QA of frontend implementation.

KBTU UX/UI designer

Mar 2021 – Aug 2021, 6 mo

- Designed a user-friendly corporate interface to optimize and automate the internal workflows of university employees.
- Supported and integrated UX solutions for adjacent systems, including automation projects for the KazMunayGas structure.

Hickmet travel UX/UI designer

Sep 2020 – Jan 2021, 5 mo

- Project-based work involving the design of websites and complex CRM systems to optimize internal company workflows.

inLab Web designer

Nov 2019 – Nov 2020, 1 yr 1 mo

- Created marketing websites, CRM systems, and promotional graphics for various clients.

SKILLS & TOOLS

Design: UI/UX Design, Interaction Design, Wireframing, Prototyping, CJM, Design Systems Architecture, UX Research

Tools: Advanced Figma including Variables, Auto Layout, and Component Architecture, Adobe Creative Suit

Languages: English (B1), Russian (Fluent), Kazakh (Native), Japanese(A1).